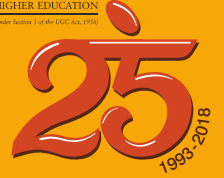




**MANIPAL**  
ACADEMY of HIGHER EDUCATION  
*(Deemed to be University under Section 3 of the UGC Act, 1956)*



# INTERNATIONAL WOMEN'S DAY

Celebrating the 'Spirit of Womanhood'

The theme of the conference is

"Empowering Women to Positively Impact the World."

Thursday, March 8, 2018 | Dr TMA Pai Auditorium, 3rd Floor



# PROGRAMME

Master of Ceremony:

**Dr Gayathri Prabhu**

Associate Professor  
and Dr TMA Pai Chair in Indian Literature at MCPH

Time	Particulars
8.00 am - 08:30 am	Registration
09.00 am - 10.00 am	Setting the tone for the event : conducted by : 09.00 am - 09.30 am - <b>Dr Madhu</b> and <b>Team</b> 09.30 am - 10.00 am - <b>Dr Meera Baindoor</b>
10:00 am - 10:30 am	Inaugural Session Chief Guest : <b>Dr. Anju Sinha</b> , MD, PhD Deputy Director General, ICMR Division of Reproductive and Child Health,
10:30 am - 10:45 am	Tea Break
10:45 am - 11:45am	Key Note Address: <b>Dr. Anju Sinha</b> , MD, PhD Introduction: <b>Dr. Arathi Rao</b>
11:45 am -12:45 pm	Talk by: <b>Ms Revathi Kasturi</b> , Chief Executive LAQSH Job Skills Academy Pvt. Limited Topic: " <b>How women professionals face challenges and create positive impact</b> " Introduction: <b>Dr Reena Sherin</b>
1:00 pm - 1:45 pm	Lunch
2:15 pm - 3:15 pm	Panel Discussion: Theme: " <b>Empowering Women to Positively Impact the World.</b> " Introduction about Panel discussion: <b>Dr Arathi</b> Panel Members: Introduction by <b>Dr Gayathri Prabhu</b> 1. Ms. Prasanna Paniker, Ex General Manager, Andhra Bank 2. Mr. Allen Pereira, Retd. Chairman Bank of Maharashtra 3. Ms. Shweta Pai, Vice President Sales, Zee Entertainment Enterprises 4. Mrs. Shubasini Vasanth, Founder, Vasanthkrishna Foundation for Arts 5. Ms. Pratibha Sudhir, CISCO, Business Operations and Partner Manager. 6. Dr. Padma Rani, Director, School of Communcation, MAHE Moderator: Dr Gayathri Prabhu is Associate Professor and Dr TMA Pai Chair in Indian Literature at MCPH
3:15 pm - 5:00 pm	Workshop on Motivation using NLP and Fun: FEM POWER Ms. Savitha Shenoy, Corporate Trainer Introduction: <b>Dr Smitha Nayak</b>
5:30 pm	Cultural programme

Organised by: Cultural Coordination Committee, MAHE, Manipal

**Key note speaker:****Dr. Anju Sinha**

MD, PhD, Deputy Director General, ICMR,  
Division of Reproductive and Child Health



She is a Public health professional trained in Epidemiology, with an overall 28 years of research experience and several years of experience in conducting large scale community based field trials along with conducting and supervising WHO and NIH funded studies on Vitamin A, Zinc and Site preparation for Typhoid vaccine trials. She has worked as Surveillance Medical officer in the National Polio Surveillance Project of WHO for three years in Bihar, Jharkhand and U.P. areas that faced huge challenges in polio eradication in India. She joined the Indian Council of Medical Research and has worked in the area of Neonatal and Child Health, HIV prevention, and Evidence Based Child Health. At the Council she has participated in a large Cluster Randomized Controlled trial on Home Based Management of Young Infants, designed and implemented RCT for testing efficacy of probiotics in neonatal sepsis, RCT for evaluating mode of delivery of Iron and/or iron and zinc supplement on Iron status markers and Potential markers of Iron Toxicity in children, W.H.O Global Survey Asia on Maternal and Perinatal Health. Her experience in the area of HIV includes conceptualization and coordination of an epidemiological study Estimating Disease Burden of Pediatric HIV in Belgaum, coordination of a multicentre qualitative study on Male Circumcision, and Pre-exposure Prophylaxis (ongoing) She is interested in micronutrient research, research on prevention of neonatal and childhood morbidity and mortality. She is interested in methodological work, systematic reviews and meta-analyses and their use in policy briefing and finding new research priorities. Received the Aubrey Sheiham Scholarship in Public Health and primary Care & the, Kenneth Warren award from the Cochrane collaboration & Fogarty Fellowship to attend trainings at the Brown and Harvard universities, several bursaries and travel grants.

**Talk by:****Ms Revathi Kasturi**

Chief Executive, LAQSH Job Skills Academy  
Pvt. Limited

**Topic: " How women professionals face challenges and create positive impact "**



Ms. Revathi Kasturi is an Entrepreneur, heading LAQSH Job Skills Academy, Bengaluru, a Company focused on employability skills and on bridging the talent gap. Building world class skills in employees is the key to higher productivity,

strong growth and a sustainable business. LAQSH engages with all the stakeholders including students, academia, governments and corporates to deliver solutions and transform the skills landscape.

Ms. Revathi Kasturi has a distinguished corporate track record in her various roles as the MD of Novell West Asia, Founder of Tarang Software Technologies, and a 17 year stint with Wipro Technologies in various leadership positions the last being Chief Executive - Finance Solutions Division. She holds a Bachelor's degree in Electrical Engineering from Indian Institute of Technology (IIT) Bombay.

A former board member of NASSCOM Executive Council, she is also a charter member of TIE Bangalore and is passionate about fostering entrepreneurship.

She is an independent Director on the board of VA TECH WABAG LIMITED (<http://www.wabag.com>) a listed company in the Water space). A fitness enthusiast who loves mountaineering and a spirited soul looking for new possibilities is how she would like to describe herself.

Panel Discussion: Moderator: Dr Gayathri Prabhu, Associate Professor and Dr TMA Pai Chair in Indian Literature at MCPH  
Theme: "Empowering Women to Positively Impact the World."

**Panel Members:****Ms Prasanna Paniker**

Ex General Manager, Andhra Bank



Post Graduate in Commerce , 1st rank holder and gold medallist from Bangalore University. Thirty three years' experience in various management roles. Superannuated as General Manager – Human Resources from Andhra Bank.

**Experience**

1. As GM – HR responsible for spearheading the Bank's transformation initiatives in areas of performance management, succession planning and training with particular emphasis on talent management.
2. Headed 4 critical major zones – Hyderabad, Karnataka, Kerala and Thirupathi; and gained competency in field level operations.

**Skills / Expertise**

Corporate Credit, Risk Management, Performance Management and Credit Card operations.

Presently working as Director on the Board of 3 Companies.

**Hobbies**

Travelling, gardening and cooking.

### **Mr Allen Pereira**

Retd. Chairman Bank of Maharashtra

Mr Allen Pereira is Graduated in History & Economics from University of Mysore in 1970. Done his Masters in Social work with specialization in Labour Welfare & Industrial organization (1972) University of Mysore.



Professional Career: 33 years in Syndicate Bank shouldering various administrative responsibilities concerning Personnel Administration, including Recruitment & Industrial Relations, and operational responsibilities as Branch Manager, Asst.Dy General Manager of large and Exceptionally large Branches in Delhi. Elevated as General Manager. He was the General Manager, Personal & Services from October 2003 to March 2006. Advisor for Human Resource Management and Industrial Relations at the Indian Bank's Association 1999-2002. Executive Director, Oriental Bank of Commerce March 2006 – May 2008

Chairman & Managing Director Bank of Maharashtra June 2008–Sept. 2010.

Member Governing Council Indian Institute of Banking & Finance, Mumbai, and Institute of Banking Personnel Selection 2008-2010.

Director, National Institute of Bank Management (NIBM), Pune, October 2011–Jan. 2014.

Member, Board of Trustees, World Konkani Language & Cultural Foundation, Mangaluru

Member, Board of studies, School of Management, MAHE

### **Ms. Shweta Pai**

Vice President Sales  
Zee Entertainment Enterprises Ltd.

Shweta has a Manipal connect. She spent two years as a student at TAPMI specializing in Marketing. She is a Mumbaikar who completed her graduation in commerce at the Ruparel College. Shweta is a media professional with 15 years of exposure to media sales and strategy. She has held many positions at the Zee Entertainment Group, across a bouquet of channels covering General Entertainment, Cinema and Lifestyle. Shweta has led sale of commercial time for channels across various Indian languages and English. She has also led product placements and integration strategies for key markets in India, across the Zee network. Shweta is also a proud mother of a girl child and loves to try her hand at preparing food of equal diversity and genres as the the television channels she has worked on. Shweta is a firm believer in Diversity and Inclusion at work place, for the obvious benefits it brings to any organisation. She considers men as key partners and not adversaries in achieving gender equality



### **Mrs Shubasini Vasanth**

Founder, Vasanthkrishna Foundation for Arts

Subhashini Vasanth is the Founder Trustee of Vasantharatna Foundation, started in the memory of her husband, Col. Vasanth V, who was awarded the Ashok Chakra (Posthumous) in 2008 for his selfless, supreme sacrifice while fighting terrorists in Jammu & Kashmir. Her own personal loss motivated her to start the Foundation, to create a support system for the well-being of families of Jawan's martyred in the service of the nation. She was recently awarded the Neerja Bhanot Award 2016 in recognition of her work for the foundation.

Subhashini is an eminent Bharatnatyam exponent known for her intense abhinaya and immaculate footwork. She has performed in several dance festivals, both in India and abroad and is acknowledged by critics and connoisseurs alike. She is recognized as a National level artiste by the Indian Council of Cultural Relations, Doordarshan and IRCEN (India International Rural Cultural Centre). In 2007 she conceptualised, wrote and played the lead role in her very own play "The Silent Front"- celebrating the life of an army wife. She is a member Trustee of the Rashtriya Sainika Smaraka. She is also a jury member for the Namma Bengaluru Awards. Subhashini and Veena Prasad have co-authored the biography of Col.Vasanth V Ashoka Chakra. The book 'Forever Forty' is a celebration of life and love. She now divides her time performing, teaching, spending time with her daughters and reaching out to other families like herself.



### **Ms Pratibha Sudhir**

PMO  
SPPA India Vendor Engagement,  
CISCO, Systems

Pratibha, a Stanford Certified Advanced Program Manager with over two decades of professional experience is focused on operational excellence and governance for an effective business transaction within the business organisation. Provides leadership in Vendor Engagement and compliments a good understanding of strategy and operations in managed services, compliance, quality concepts, trainings for methodologists, ITIL & Agile processes, knowledge on Industry Standard Certifications and CSAT processes.

Prior to Cisco, Pratibha has worked with Intel Technologies as Operations Analyst focused on Frontline Customer Support, Partner Portal Analysis, Technical Troubleshooting via remote access capabilities and SLA Management. Prior to Intel, she worked for Hughes Software (now Aricent Technologies) as



Executive Administrator to General Manager and worked with WebbIndia Ltd., focused on sales Co-ordination. With overall 20 years + professional experience in various corporate, Prathibha is well recognized as Tools Champ within India Admin Board and across APJC Admin communities in Cisco. She joined Indian Association of Secretaries and Admin Professionals (IASAP) and currently holds the title of Chair Person of IASAP for Bangalore Chapter for the 4th consecutive year. She was adjudged with Runner up National Level Title at the All -India Administrative Professional of the Year contest in the year 2010-2012.

### **Dr Padma Rani**

Director  
School of Communication, MAHE



Dr. Padma Rani is the Director -School of Communication from 15 December 2017. Before which she was Professor and Joint Director, School of Communication (SoC), Manipal Academy of Higher Education, Manipal.

Dr. Padma hails from Muzaffarpur of Bihar. She completed her under-graduation from Miranda House, University of Delhi. She then obtained her Masters and Ph.D from the School of Social Sciences, Jawaharlal Nehru University, New Delhi. Dr. Padma served as a Lecturer in Human Rights and Duties Education at Ethiraj College for Women, Chennai from the year 2003 to 2007. She then served as the Head of the Department of Communication at M.O.P. Vaishnav College for Women, Chennai from the year 2007 to 2010.

Dr. Padma joined SoC, Manipal as Reader in the year 2010. She was the Associate Director of the institution for a

period of two years from 2015 to 2017. She was then appointed as the Joint Director of SoC, Manipal in the year 2017. She is also serving as the Co-ordinator of Media Research Centre. She has been on faculty exchange as DAAD Fellow to Hochschule Bremen, Germany in 2013. She was the Visiting Professor of Technical University, Nurmberg, Germany in 2016. Her hobbies are reading, travelling, innovative cooking and teaching primary school children.

### **Ms. Savitha Shenoy**

Corporate Trainer  
Workshop on Motivation using NLP and Fun: FEM POWER



Savitha Shenoy is an Independent Learning & Development Specialist and been in the industry for more than two decades. She has been invited by more than 85 companies to share her expertise and to conduct training programs. She has offered her services to global corporate giants like Infosys, Accenture, Ernst & Young, Wipro, HP, L&T, SAP Labs, Unisys, Mahindra ComViva, Subex, Avaya and Hortonworks Infosys, just to name a few. Her focus areas have been Stress Management, NLP – Cleansing Negativities & Self Programming, Work-Life Balance, Conflict Resolution, Seven Traits of Highly Effective People, Team Bonding, Relationship Management and Women Empowerment.

A Certified Trainer (CTF) from Carlton University (U.S.A.) & Indian Society of Training & Development (ISTD, Delhi), Savitha is also a NLP Practitioner from NFNLP, USA. She is also a Certified Facilitator from Aim Insights and an Advanced Communicator from Toastmasters International. Her passion for work and positive energy makes her emerge as a well sought after trainer by corporates.

