

Manipal Academy of Higher Education, Manipal

PhD Research Areas available for candidates already having a fellowship

School of Management

- Banking and financial services
- Community Health
- Consumer Behavior Modelling
- Development Economics
- Digital Marketing
- E-Business
- Emotional Intelligence
- Employee engagement
- Employer branding
- Financial inclusion and financial management
- Green supply chain
- Health Economics
- Health insurance
- Healthcare Marketing
- Healthcare Operations
- Higher Education Administration
- Human and technology issues in service design
- Insurance and risk management
- Knowledge Management
- Leadership
- Management Education
- Marketing Communication
- Organizational commitment
- Organizational Culture related studies
- Quality of Services
- Rural Development
- Service Environment
- Service recovery
- Strategic Management
- Technology Adoption
- Tourism
- Women Entrepreneurship
- Work place wellness
- Work-life balance