



# MIM NEWSLETTER

## Go Green Initiative

### Seed balls Distribution

The Centre for Regional Development (CRD) in association with The Rotary Club Manipal Town (RCMT) organized a **Green Initiative Program** by distributing seed balls to students and faculty members of Manipal Institute of Management on August 20, 2019. The president of RCMT Dr D.Sreedhar from Manipal College of Pharmaceutical Sciences was the chief guest for this program. He distributed seed balls among students and appreciated their concern in volunteering themselves for such a noble activity. He also spoke about the need and usefulness of seed ball distribution in enriching greenery in the environment. Dr Raveendranath Nayak, the Director, inspired students to take up such environmental friendly activities.

## Student Club Activities

### Stationary Drive 2019

The volunteers of Manipal Institute of Management under the Centre for Regional Development (CRD) conducted '**Stationery Drive' on 18 to 23 August, 2019**. This initiative was undertaken to support the primary students of Manchikodi Government School with education-related needs mainly with stationery (Pens, Pencils, crayons etc.). Dr Raveendranath Nayak, Director, MIM appreciated the noble cause and promised to support such initiatives in the future. The programme proceeded with distribution of stationery to the students from 1<sup>st</sup> to 7<sup>th</sup> Standard. Also, slates and crayons were distributed to the Nursery students of the school. Fun games and activities were conducted by the Club members which brought smiles on

### Inter-class Badminton Competition

Inter-class Badminton Competition was organized by the Sports and Athletics Club, Manipal Institute of Management. This tournament was held on 19 and 20 August, 2019 at Recreational Club. There were totally three events singles, Doubles and Mixed Doubles.

Nithin Upadhyaya & Vinod secured first and second place respectively in the Men's single event. In the women's single event, Shradha Sudhir Mahale & Ananya S V secured the first and second place respectively.

In the Men's doubles event, Nitin Upadhyaya & Vachan secured the first place and Vinod and Maajan Sankesh secured the second place. In the Women's doubles event, Shradha Sudhir Mahale & Ananya S V secured the first place and Ananya and Ashwita Shetty secured the second place.

### Inter-class Table Tennis Competition

Inter-class Table Tennis Competition was organized by the Sports and Athletics Club, Manipal Institute of Management. This tournament was held on 19 and 20 August, 2019 at Recreational Club. There were totally three events singles, Doubles and Mixed Doubles.

M. Sudhish Menon & Vishal Acharya secured the first and second place respectively in the Men's single event. In the women's single event, Alison D'Souza & : Shradha Mahale secured the first and second place respectively.

In the Men's doubles event, Sudhish Menon & Shravan Bhandarkar secured the first place and Vishal Acharya & Abuzar Javed secured the second place. In Mixed doubles event, Sudhish Menon & Ashwita Shetty secured the first place and Bhavik & Shashwati secured the second place.



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## Inter-Class Chess Competition

The Inter-class Chess Competition was organized by the sports & Athletics club, Manipal Institute of Management. This tournament was held on 9th August 2019 at the college campus. Martin Peter secured the first Place and Mr.Vignesh Nayak secured the second place.

## Faculty Research Publication

### Dr Kavitha T C

Published her research article titled **An Empirical Analysis on E- Retail Service Quality, 3PL in Supply Chain L-SQUAL, E-SQUAL and E-SRQUAL** in International Supply Chain Management, Volume 8. No.4.

### Dr Nandan Prabhu

Published his research article titled **Relationship between grey directors and executive compensation** in European Journal of Management, Volume 28, No.1

### Dr Suhan Mendon, Dr Smitha Nayak & Dr Rajasekharan Pillai K

Published their research articles in the special issue of **International Journal of Business and Applied Sciences (IJBAS)** which was released on August 20, 2019 at the international conference jointly organized with the Indo-German Center for Applied Research and Academic Exchange (INGAR) of MIM-MAHE (India) & Hochschule Bremen, Germany.

### Dr Rajasekharan Pillai K

Authored a book chapter in the edited book namely **Quantitative Tourism Research in Asia: Current Status and Future Directions**, edited by Rezaei, S. and published by the well-known publishers *Springer*.

## Independence Day Celebration

The **73rd Independence Day celebrations** were held at MAHE Edu. building on August 15 2019. The event commenced with the hoisting of the flag at 8.50 am by Pro Vice-Chancellor of MAHE and was followed by National Anthem which evoked patriotism amongst the populace. The march past began with great adour where cadets of all constituent institutes of MAHE rightly exhibited the motto of NCC i.e. **Unity and Discipline**.

The contingent representing MIM was led by Baswanth Gowda Patil. The troop members were Ashwita Shetty, Namrata Shenoy, Raveena Furtado, Helisha, Akshata Amin, Ritika Ratnakar, Shraddha Mahale, Pooja Nayak, Jasmine, Monith Shetty, Akshath Rao, Shaunak Patekar, Vishal Acharya, Rahul, Pratyush Nair, Errol Quadras.

## Induction Day 2019

The induction program for the year 2019 was organized at MIT library auditorium and MIM classrooms respectively. The induction program was inaugurated by Lt. Col. Biju Warriar, Secretary, Port Trust, Mangalore. Dr H S Ballal, Pro-Chancellor, MAHE was Guest of Honour. Mr Sathya Sankalp Das from ISKCON gave a talk on the **Art of Self- Management** to our incumbents. The speaker offered tips on managing time, developing goals in life and working towards them. Dr Raveendranath Nayak, Director, MIM welcomed the new batch of students.

The resource persons for the afternoon was Mr Nand Kishore from ISKCON,. He delivered a session on **trAPPed**, which evolves around digital gadgets and too much dependency and obsession of youth with gadgets.

New initiative of mentorship was introduced in the Induction program. Every faculty was asked to mentor seven to eight students to facilitate the overall development of students.



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## Resource Person

### Dr Ranjith V K

Conducted a session on “Case Method in Management Education - Handling a case class.” for the faculty members of the Department of Commerce, MAHE on August 14 2019. Dr Ranjith used a sample case as a tool to impart the learnings of the workshop

### Dr Harish Joshi

Invited as a Guest of Honour at the World Entrepreneurs' Day held on August 21, 2019, at WGSMA. He spoke about the current education system and the need for including Entrepreneurship as a subject. He also deliberated the qualities needed to be successful for an Entrepreneur.

### Dr Nandan Prabhu

Invited by **Manthana, a thinkers forum** of Mangalore to speak on the occasion of the release of the book “Facets of Terrorism” written by Sri R. N. Kulkarni, the retired intelligence bureau ((IB) officer, Government of India which was held on August 17, 2019. The book was released by Sri M.N. Krishnamurthy, the retired Director General of Police and Managing Director, Kerala Housing Constructions Corporations Limited, Government of Kerala. Prof. Nandan Prabhu presented a summary and a critical analysis of the issues discussed in the book.

### Dr Nandan Prabhu

Delivered a public lecture on **Article 370: History and Present** at Keshava Nilaya, Udupi on August 20, 2019.

## Alumni Achievement

Mr. Ajay Desai, Head- Human Resources, SD Corp, A Shapoorji Pallonji Group Venture, Alumni, Manipal Institute of Management (2002-04 Batch), Manipal Academy of Higher Education got featured in Corporate Citizen magazine for his professional growth & his thoughts on current HR scenario.

## Director's Message

Education is not merely transfer of information. A good education besides providing knowledge, imparts practical skills and teaches as well how to apply such knowledge and skills to solve real problems and challenges. It has more been true for quality management education. In MIM, we strongly believe in this kind of educational precept. The bedrock to one's capacity to apply knowledge and skills is her ability to think--severally and differently. Ability to think well doesn't come automatically. We must learn to think through practice. In order to build and develop this thinking skillset, we've incorporated in our curriculum higher levels of educational objectives posited in Bloom's taxonomy. In our teaching, learning and assessment, we have purposefully been emphasizing more on the objectives such as 'apply, analyze, evaluate, and create' rather only on 'remember or understand.' Needless to say, we're successful in shaping clever management graduates.



**Dr Raveendranath Nayak**  
Director