



MIM NEWSLETTER

FACULTY ENGAGEMENT

Dr. Nandan Prabhu and Dr. Rajasekharan Pillai

Invited to Manipal Global Academy's BFSI Unit I, Bangalore to conduct Two-days Mentoring Workshop on Developing a Ph. D. Proposal. Around 22 faculty members of BFSI, who are aspiring to register for their Doctoral programme, attended the workshop on 3 and 4 January, 2020.

Dr. Nandan Prabhu

- Delivered a speech on Swami Vivekananda's thoughts at National Government College, Barkur on 13 January 2020.
- Delivered a speech on the contributions of Swami Vivekananda to India on the occasion of the 158 birth anniversary of the monk on 12 January 2020 at the Government First Grade College, Hiriadka.
- Conducted a workshop on 'Research writing' at MSNM Centre for the post-graduate studies in management at Mangalore on 11 January 2020. The workshop was attended by the faculty members of the management institute.
- Invited by Justice K.S. Hegde Institute of Management to be a moderator in one of the panel discussions held at their international conference on 29 January 2020. The panel discussion was conducted on the theme ' Inductive vs. deductive reasoning in Knowledge Management.'
- Delivered a public lecture on controversies and debates on the Citizenship Amendment Act, 2019 The lecture was organized by Bharath Vikas Parishad at Udupi.
- Delivered a lecture on the legal and constitutional implications and nuances of the Citizenship Amendment Act, 2019 at Udupi. Citizens of Udupi participated in the program.

Dr HG Joshi

Invited by Govinda Dasa College, Surathkal for moderating a Panel discussion on "Intellectual Capital and Digitization- Role in the industrialization", as part of their International Conference held on Emerging Issues and Trends in Intellectual Capital and Innovative Management Practices in Global Economy during 13 and 14 January 2020.

Dr. Rajasekharan Pillai

Invited as a resource person to shed insight on Research Design on 20th January 2020, as part of a three-day workshop on Research Methodology, at MSN Institute of Management and Technology, Kollam, Kerala.





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One-day Faculty Development Program was conducted by the Centre for Regional Development (CRD), Manipal Institute of Management, MAHE for the college teachers of SDM College, Honnavar on January 18 2020. **Dr Raveendranath Nayak, Dr Pallavi Upadhyaya, and Dr Nandana Prabhu K P** were the resource persons. The FDP was organized for the benefit of the college teachers of Uttara Kannada District, which has been adopted by MAHE, Manipal specifically for the quality improvement of its colleges. Dr Varun Kumar S G, Coordinator, CRD arranged the program with the host college.



Dr Harish Joshi

Invited by St. Joseph Engineering College, Vamanjoor, Mangalore on January 23, 2020, to conduct a one-day workshop on Social Entrepreneurship. Topics like Basics of Social Entrepreneurship, Qualities of a social entrepreneur, Avenues of Social Entrepreneurship etc. were discussed in the workshop. Thirty-Five Faculty members of the college attended the workshop which included both theoretical and practical sessions.



FACULTY PUBLICATIONS

Dr Santhosh and Dr Varun Kumar S.G

Published their article titled **Travellers' Perception towards Airline Industry in India** in the Journal of Environmental Management and Tourism. Vol.10. Issue 6. The journal is indexed in Scopus and it is in the Third Quartile(Q3).

Dr. Swathi K S

Published research paper **Impact of accreditation on performance of healthcare organizations: A review of global studies**, **International Journal of Quality and Service Sciences**, in the Q1 category journal namely 'International Journal of Quality and Service Sciences'.

PLACEMENTS

Heartiest congratulations to the following students for being selected through campus placement:

Hinduja Global Solutions

1. Sandhya Ravindra
2. Supriya Prem Kumar
3. Arun.S
4. Steffi Kolarethu Alex

Naukri.com

1. Asmita Ravindra Shet

99 Games

1. Akshatha Pai

Vodafone Idea Limited

1. Raveena Furtado
2. Ninoshka Afonso



STUDENT CLUB ACTIVITIES

Workshop on Research Paper Writing

The Leadership club of Manipal Institute of Management, Manipal, organized a workshop on **Research Paper Writing: Fundamentals** for the MBA students on January 9 2020 at Ganga Classroom, Manipal Institute of Management, Manipal. **Dr Rajashekaran Pillai** as a resource person explained to the participants, the fundamentals of writing research papers, the importance and scope of publishing an article in the reputed journals.

Workshop on Writing a Literature Review

Leadership Club of Manipal Institute of Management, Manipal, in Collaboration with the Student Research Forum of MIM, MAHE, organized a workshop on **Writing a Literature Review** for the MBA students and the PhD research scholars on January 10, 2020 at Ganga Classroom, Manipal Institute of Management, Manipal. **Dr Nandana Prabhu** as a resource person for the session briefed the participants about various factors and criteria to consider before writing a literature review and how to do a detailed literature review. He demonstrated the session with an article which helped the participants to understand the various aspects to address a research problem.

Swachatta Pledge Taking Ceremony

The leadership club of Manipal Institute of Management, Manipal, organized an event on **Swachatta Pledge Taking Ceremony** on January 17, 2020 at the Manipal Institute of Management, Manipal. The 'Swachh Bharat Abhiyan' is a massive mass movement that seeks to create a Clean India. The director of Manipal Institute of Management, MAHE, Dr Raveendranath Nayak, read the pledge on Swachh Bharath Mission to students of MIM to orient awareness on cleanliness in and around the campus. The pledge was repeated by all the students to commit themselves to contribute to the Swachh Bharath Mission.

Swachhta

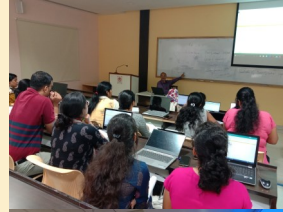
The leadership club of MIM, MAHE, Manipal organized an event on Swachhta Initiative on January 22, 2020. Students of MIM spoke about the need for a green and clean environment. They also highlighted the importance of personal hygiene, water conservation, conservation of the environment and waste management. The event witnessed large scale participation from the students.

Outreach Program

The student volunteers of Centre for Regional Development, Manipal Institute of Management conducted a program Health Awareness and Leadership at Rajeev Nagar High school on January 21, 2020. The event was flagged open by a welcome from the Head Master of the school Mr Balakrishna. The activities were conducted for the students of class 8 and 9 standard. Awareness of General Hygiene and awareness on Good Touch and Bad Touch was demonstrated through role-plays. A separate session on menstrual hygiene for high school girls was conducted. Leadership activities such as team building and other games were conducted to bring confidence among high school students. Around 30 volunteers from both first and second-year MBA coordinated the entire event. The event was guided faculty coordinators Dr Varun Kumar S G and Dr Swathi K S and the institute Director Dr Raveendranath Nayak.

Sapling Plantation

To commemorate the 150th birth anniversary celebrations of our father of Nation Mahatma Gandhi, the leadership club of Manipal Institute of Management, MAHE, Manipal organized "Sapling Plantation" programme on January 31, 2020. The Director of the institute Dr Raveendranath Nayak and Dr Nandhana Prabhu spoke about the immense contributions made by him in nation-building





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ENTREPRENEURSHIP SUPPORT

The leadership club of Manipal Institute of Management, MAHE, Manipal, in association with the Center for Social entrepreneurship, MIM, MAHE, organized a guest talk on **Entrepreneurial Support** January 10, 2020. Mr Subhash Bangera, founder, shlokaa Enterprises and Mr Prithviraj Nayak, District Manager, CEDOK, were the resource persons for the sessions. The talk session started with the keynote speaker Mr Subhash Bangera, explained various facts and information regarding entrepreneurship and how one can be a successful entrepreneur. He initiated his presentation with the process of being an entrepreneur which is by setting the goal and then executing them wisely. The second part of the session was handled by Mr Prithviraj Nayak and he delivered the lecture on various skill development and training programmes that are being organized by the Govt of Karnataka under Centre for Entrepreneurship Development of Karnataka (CEDOK). He progressed the session by introducing the delegates with various types of entrepreneurship loans available in the bank.



EXECUTIVE EDUCATION PROGRAM

Manipal Institute of Management, MAHE Manipal in collaboration with EE, MAGE, Bengaluru has successfully conducted a two day EE Program on Transformational Leadership for the executives of ICICI bank at Mumbai on 14 and 15 January, 2020.

ALUMNI CORNER

- **Sukanta Shith** alumni of 2010-12 batch appointed as an accreditation officer NABH by the Quality Council of India.
- **Mayank Kool** alumni of 2000-03 batch appointed as Sr. Account Director - Digital Experience Cloud at Adobe, Singapore.



Mayank Kool

WORKSHOP

Dr Nandan Prabhu KP conducted a workshop on **Academic Writing for Scientific Publication** for the faculties of Welcomgroup Graduate School of Hotel Administration (WGSHA), MAHE, Manipal.





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RESEARCH SCHOLAR'S ACHIEVEMENTS

Roopa Modem

Research Scholar of MIM presented a paper titled **The Organizational Political Influence of Knowledge sharing on job performance** in the 7th International Conference on: Managing knowledge for All Round Well Being: Realizing the Promise in a Knowledge Society organized by Justice K S Hegde Institute of Management in association with the University of Pennsylvania, USA and The University of New England, USA during December 29 and 30, 2019 at NITTE.

Nahima Akthar

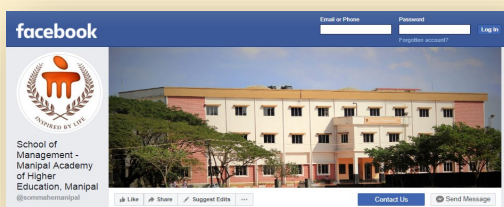
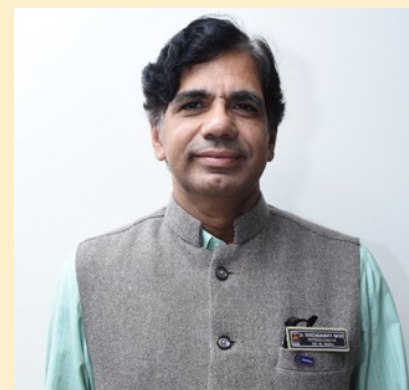
Research Scholar of MIM presented a paper titled **Impact of Patient's Happiness and Mood on Perceived Service Quality of Healthcare – A Conceptual Framework** in the 7th International Conference on: Managing knowledge for All Round Well Being: Realizing the Promise in a Knowledge Society organized by Justice K S Hegde Institute of Management in association with the University of Pennsylvania, USA and University of New England, USA, during December 29 and 30, 2019 at NITTE.

Dr Roopa Modem, a research scholar of MIM has been selected as the President for MAHE Student Research Forum, 2020 and **Ms Prajwala Preema Rodrigues**, Research scholar, MIM has been selected as a Webmaster for the MAHE Student Research Forum, 2020.



DIRECTOR'S MESSAGE

Today internationalization in higher education has become more than an add-on. In MAHE we're ardent believers of this movement. Every month several dozens of students and faculty members of MAHE visit overseas universities to study, train, or to do research. Likewise, from overseas universities across the continents the students and faculty members do visit MAHE's Colleges and Research Centers for similar purposes. These exchanges have been beneficial to both guests and hosts. In MIM we encourage students for short-term visit to or semester abroad in universities with whom we have MOU for academic exchange. We also support and guide our students to pursue PhD in the universities with whom we have international collaborations after MBA. I'm proud to state that MAHE is a deeply internationalized campus. In MIM, in the month of March we look forward to the visit of the student and faculty delegation from Hochschule Bremen, Germany, which is organized by MAHE and MIM.



Dr Raveendranath Nayak
Director

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