

**CALL FOR PAPERS**

**International Conference on**

**CRAFTING FOUNDATIONS  
FOR SUSTAINABLE AND  
INCLUSIVE DEVELOPMENT**

**CRFSID - 2019**

**February 22 and 23  
2019**

Organised by

**The Indo-German Center for Academic  
Exchange and Applied Research**

**School of Management**  
Manipal Academy of Higher Education  
India

**Hochschule Bremen –  
City University of Applied Sciences**  
Germany

In association with

**Manipal Academy of Higher Education**  
Dubai

## ABOUT THE CONFERENCE

The world is changing, with massive repercussions for business strategy and value creation. In this era of paradigm change, there is a need to form robust business strategies that take sustainability as their foundation of business and create and implement resilient business strategies that will also require a refurbishment of the sustainability function. Taking a step in this direction, this conference is designed with the theme of 'Crafting Foundations for Sustainable and Inclusive Development'. The objective of this conference is to explore various paradigms of Sustainability and Inclusive growth. CRFSID-2019 invites research submissions, conceptual, empirical, experimental, and case studies by nature, on the following themes:

### ECONOMIC SUSTAINABILITY

- Sustainability of larger systems and the role of business
- Business contribution to the Global Sustainable Development Goals
- Inclusive and Equitable Economic Growth
- Sustainable trade, marketing, equity, and finance
- Global Reporting Initiatives and Corporate Sustainability

### TECHNOLOGY AND INNOVATION

- Opportunities and challenges in implementing block chain technology
- Sustainable Innovation and Ecopreneurship

#### **Sustainable Business Models**

- Business Model Innovation for Sustainability
- Green Marketing and cultures of consumption
- Corporate Citizenship
- Corporate Governance Issues and Challenges
- New Models for Sustainable Supply Chains and Sustainable Logistics
- Managing 'Human Resources' Sustainable

- Climate Change Management
- Solar and Renewable Energies for a Sustainable Future
- Sustainable Agriculture

#### **Environmental Sustainability**

### SUSTAINABILITY POLICY AND PRACTICE

- Sustainability Policies at Global, National and Local Levels
- Domains of Responsibility: Governments, NGOs, Corporations, Individuals
- Sustainability and Community Participation

### SUSTAINABLE ECO-SYSTEM: A SOCIO-CULTURAL PERSPECTIVE

- Exploring Socio-Cultural dimensions of Sustainability
- Education on Sustainability, Society, and Inclusiveness
- Human Rights and Gender Equality
- Health – A Critical Driver and Indicator for Sustainable Development
- Urbanization and the Sustainability of Human Settlement



## VENUE

Manipal Academy of Higher Education  
Dubai International Academic City  
Dubai, United Arab Emirates (UAE).



## IMPORTANT DATES

Last date for Submission of Abstracts	▶ <b>December 1, 2018</b>
Last date for notification of Acceptance	▶ <b>January 1, 2019</b>
Registration Deadline	▶ <b>January 20, 2019</b>
Last date for Full paper Submission	▶ <b>January 20, 2019</b>
Early Bird Registration	▶ <b>November 30, 2018</b>

## REGISTRATION

At least one registration per paper is mandatory. Each paid registration covers one person's attendance to the conference that includes tea/coffee and lunch. Please note that registration cost does not include lodging, boarding and conveyance.

## REGISTRATION FEES

Category	In US dollars
Industry participants	250
Academicians	250
Early Bird Registration	225
PhD Scholars	150
Students	150

## BANK DETAILS

All payments/online transfer should be made in favor of  
Manipal Education (MENA) FZ LLC, Standard Chartered Bank,  
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\*Please mention name of the conference in the details of payment.

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All abstracts to be mailed to [crfsid@manipaldubai.com](mailto:crfsid@manipaldubai.com)

