



# MIM NEWSLETTER

THE OFFICIAL NEWSLETTER OF  
**MANIPAL INSTITUTE OF MANAGEMENT,**  
MANIPAL ACADEMY OF HIGHER EDUCATION, MANIPAL-576104, INDIA  
PH: +91 820 257 1924 | - OFFICE.MIM@MANIPAL.EDU

Volume 5 | Issue 7

December, 2020

## LOOKING BACK AT 2020

AND MOVING TO A  
BRIGHTER FUTURE

### WHAT'S IN THIS ISSUE

- Director's Message
- Featured Article
- Fit India Freedom Run at MIM
- Student Paper Presentation
- Paper Presentation by MIM Students
- Relax, Breathe & Meditate
- Yogathon event at MIM
- Ignite Webinar Series
- FDP on Case Based Teaching
- Celebration of Constitutional Day at MIM
- Staff and Students Achievements

## Director's Message

*Dr Raveendranath Nayak*



This Covid-19 pandemic has affected both students and instructors in many different ways in how we learn and teach. 'Atma Nirbharata', the clarion call of the Honorable Prime Minister, means among others, our resilience and adaptability. We've decided to bring back the willing students to the campus in the month of January, 2021. We've also decided to conduct the end-semester exam in 'in-person' mode.

As institution and individual, we must strictly implement the precautions and protective measures against this viral infection. Individually we must take measures to improve our immunity and resistance to infection. We look forward to have the students back in the campus for attending classes and giving exams.

# A time harder, but ample to muse

By Dr K. R. Pillai, Professor, MIM

The year 2020 has toppled the humanity and disrupted the rhythm of life. Seemingly elusive and catastrophic menace of the ongoing pandemic, COVID19, has shaken the humanity, sans national and continental borders, as never before. It has spared literally no country uninfected. The events, associated to the pandemic, across the world warrant a recount and prompt a reflection. The lessons learned, so far, from this horrifying virus infection signify timeless wisdom with significant implications for the government and society. I would like to nudge some grains of thoughts in this regard.

Our life has extensively been interwoven with large supply chain networks, based on the principle of comparative economic advantage. The fine grained solutions offered by networks and professed interdependence have buried deep the traditional life philosophy of self-reliance. Hence, looking at the supply chain to meet our essentials does not appear to be reliable.

*"We work harder to consume more and to be happier, but end up in regret and distress eventually."*

Another societal implication of the predicament of infection is the unexpected mobility constraints due to spatial lockdowns, for social distancing to arrest further contagion. The society is forced to adapt to the new and unfamiliar terrains of their routine, by sacrificing their personal priorities for larger societal aspirations. Though the trials and tribulations of the new ways of living are enormous and unpleasant, now we are learning to rewind our life to suit the new rhythm of the larger national goal. We were used to be overwhelmed with our abundance of material facilities, fuelled and propelled by narcissistic philosophy of life. This essentially requires a proper realignment for better traction and coverage.

Economics philosophers emphasize that every problem that we confront with has an underlying economic dimension, and the same stems from scarcity. But the students of economics encounter with apparently paradoxical situations in their real life. plethora of social phenomena prove the otherwise. Those who are rich, rarely attach a sentimental value to the source of their opulence; money or wealth. Endless fleet of vehicles on our highways steal the joy of travelling. We work harder to consume more and to be happier, but end up in regret and distress eventually. Hence, were are caught in an impassable dilemma of abundance syndrome.



As a growing philosophical trend in recent years, minimalism confers more ability to focus, freedom of movement, improved comfort and quality of life by minimizing the material elements in human life according to the needs. Minimalism is a tool to get rid of excesses in life, with a strong contemplation on what is important, to accomplish happiness, fulfillment, and freedom. The present unprecedented way of living, in which we are thrown choicelessly into, is the most appropriate time to nurture the philosophy of minimalism. Our conviction and audacity to the same can embolden our aspiration to be minimalists in life.

The exponential nature of probable infections, the asymptomatic attribute of the potential carriers, during its incubation, and the non-availability of specific vaccines have left the governments and societies in the lurch. The edifice of the so called model healthcare systems have collapsed in addressing the benign requirements of their citizens during this predicament.



*"Minimalism is a tool to get rid of excesses in life, with a strong contemplation on what is important, to accomplish happiness, fulfillment, and freedom."*



The virus outbreak has vanquished the pride of global healthcare leaders and monopolists. Predictions of data scientists lost their presumed credibility. The pandemic has conferred colossal and irreparable damage to those were complaisant and myopic. Millions of investors lost their wealth owing to ubiquitous plunge in share markets. Growth rates of economies and economic sectors transpired into reverse gear. The hardships and enigma of migrant workers and those who are in the unorganised sectors, and own account workers are endless and unbearable. During these months-on-end paucities and externally coerced restrictions, we are stealthily learning how to give up our celebrations, fascinations and materials of comfort and luxury. A soothing breeze of austerity is on the anvil. Be prepared to embrace the 'new normal' for our common benefit. Adaptability is the elixir of evolution!



# Fit India Freedom Run at MIM

The Sports council of MIM organised Fit India Freedom Run for MBA Students during September 27th to September 30th, 2020. Considering the Pandemic situation, priority was given for the safety of the participants. The students given a choice to select their own track or a place where they can run. Students recorded the distance run, route and the time taken using GPS of their mobile phones. The event was successfully conducted with the support of Dr Raveendranath Nayak, Director-MIM, Dr Upendra Nayak, Deputy Physical Director and Dr. Kavitha T C, Sports Advisor, MIM.



## Paper Presentation by MIM Students

The MIM students presented a paper at Jaipur Research Conference on Creativity, Innovation and New Business Models for Reviving the Economy. The conference was jointly organized by the TAPMI School of Business, Atal Incubation Centre, Manipal University of Jaipur in association with Manipal Institute of Management, MAHE, Manipal on the 27th and 28th of August, 2020.

<p style="text-align: center;">Student Paper presentation at "Jaipur Research Conference On Creativity, Innovation and New Business Models for Reviving the Economy"</p> <p style="text-align: center;">That was jointly organized by the TAPMI School of Business, Atal Incubation Centre, Manipal University, Jaipur in associate with Manipal Institute of Management, Manipal Academy of Higher education which was held on 27<sup>th</sup> and 28<sup>th</sup> of August, 2020.</p>	<p><b>Name:</b> Mr. Badarish Naik (Marketing/HR) (MBA, GLOBAL)</p> <p><b>Title of the Paper:</b> "RESEARCH ON EFFECTS OF MOBILE BANKING ON BEHAVIORAL INTENTION"</p> <p><b>Research Guide:</b> Dr. Kavitha T C</p>	
	<p><b>Name:</b> Mr. Sourabh S Rao (Marketing/HR) (MBA- B, GENERAL)</p> <p><b>Title of the Paper:</b> "THE INFLUENCE OF ADVERTISEMENT AWARENESS ON BRAND LOYALTY OF THE CONSUMER WITH THE MEDIATING EFFECT OF BRAND TRUST"</p> <p><b>Research Guide:</b> Dr. Navin Kumar</p>	
	<p><b>Name:</b> Mr. Shane Haniel (Operations/Finance) (MBA- B, GENERAL)</p> <p><b>Title of the Paper:</b> "A STUDY ON USER COMMITMENT, LOYALTY PERCEIVED VALUES AND SATISFACTION TO CONTINUE THE USE OF DIGITAL PAYMENT SERVICES"</p> <p><b>Research Guide:</b> Dr. Rekha I S</p>	

# Relax, Breathe & Meditate

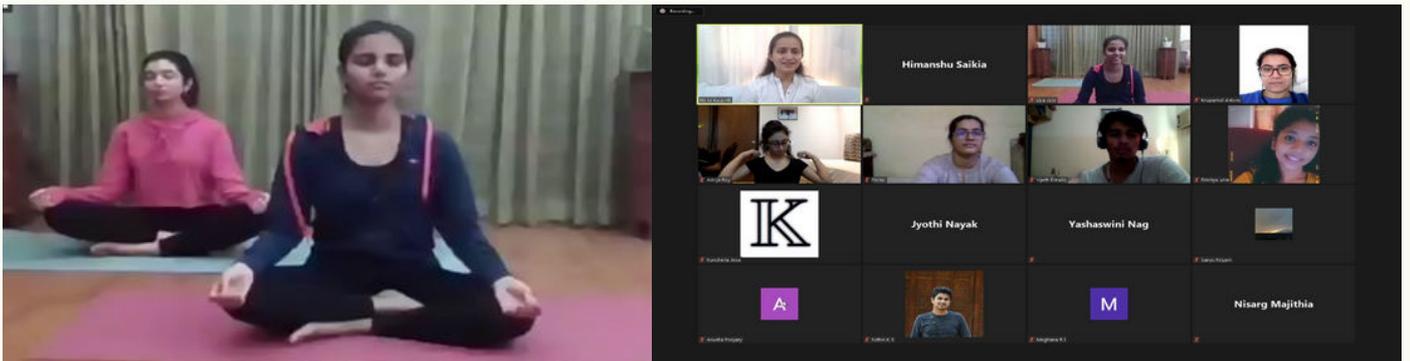
The VSO club of MIM organized the virtual event RELAX, BREATHE & MEDITATE on 20th September 2020. This module of VSO club of MIM was handled by two of the members Ms Richa Kaushik and Ms Liya Jojo who are also professional yoga Practitioners. The session was carried out in MS teams.



Ms Roshni Suvarna initiated the session with an introduction of the event and the hosts. Dr Raveendranath Nayak, the Director of MIM welcomed the participants with a motivational message about the importance of Yoga and meditation. There was encouraging participation from a number of faculties belonging to various departments of MAHE. The session was wrapped up on a joyful note from the participants. The vote of thanks was delivered by Ms Drishya. Overall event was organized by the VSO-MIM student coordinator Mr Sankaran with the support of the faculty coordinator Dr Varun Kumar S G.



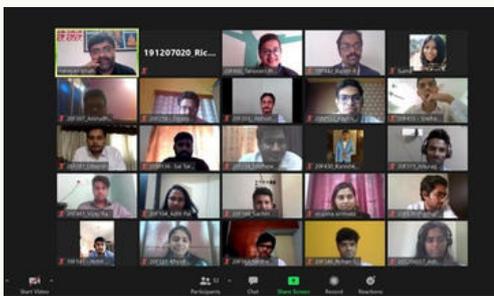
## Yogathon event at MIM



As a part of Daan utsav, VSO-MIM under the banner of VSO-MAHE conducted an online event named Yogathon on 10th October 2020. The event was conducted by Ms. Richa Kaushik and Ms. Liya Jojo, the MBA (Global Business) students of MIM. The program was conducted in zoom meetings, open for all MAHE & Non MAHE members. The session started with a welcome speech by Ms. Roshni Suvarna followed by the Yoga session by Ms. Liya Jojo and Meditation by Ms. Richa Kaushik. The session included basic pranayama and various yoga postures for muscle and body relaxation. The event also had a group work session as an ice breaker. The participants felt that they were relaxed, peaceful and rejuvenated at the end of the session.

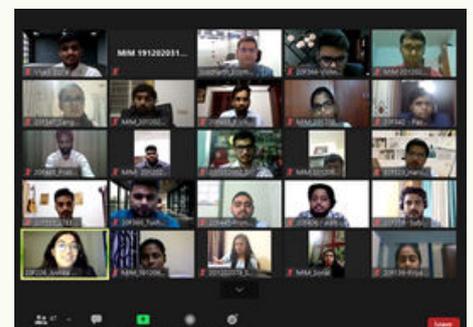
# Ignite Webinar Series

The Career Counselling Cell of MIM collaborated with TAPMI to enhance the knowledge and skills of MBA students by providing an opportunity to participate in the "Ignite" webinar series organized by TAPMI. The first and second year students of MBA, MBA (Global Business) and MBA (Healthcare Management) along with the faculty of MIM have participated in these sessions. These webinars were interesting and provided valuable opportunities to learn from corporate achievers.



The sessions held on 7th and 8th November 2020 on How to Pitch Yourself?, Creating a Business Organization, Pandemic - Converting crisis into opportunities, Forensic Accounting, Role of Data Analytics in Sales and Marketing, Predicting new product success using Analytics, How Big Data and Analytics is transforming Businesses today?, Journey of an FMCG Brand Marketeer, AI and the future of HRlearn covered different areas of management. The resource persons were Mr. Subash Franklin, Innomantra Consulting Private Limited, Mr. M. Seethapathy Rao, Hycom Engineering(India) Pvt Ltd, Ms. Prajna Mohanty, SS&C Technologies, Ms. Nimisha Pandit, Multi-Act, Mr. Narayan Shanker Bhat, Ramco Industries Limited, Mr. Kapil Mahajan, Absolutdata Analytics, Mr. Krubakar M, YourStory Media, Mr. Anurag Iyer, RSPL Group and Ms. Jyoti Singh, Datafoundry AI. 98 students and six faculty members took part in these webinars.

The sessions on Last mile logistics: Challenges and opportunities, Diversity, Transformation and Safe Place to Work, changing workspace and culture after Covid-19, Career Guide for an MBA graduate into Fashion Industry, Overview and Application of Analytics, Future of Product Marketing and how to build successful career as a product marketer, and Successful Investment strategies were held during 20th November to 22nd November 2020. Mr. Siddharth Agarwal, Ecom Express, Johnson Mathew, IRM Group of Companies, Sumit Neogi, Lubrizol, Jheal Shah, Stylease, Aayush Shah, Spinnaker Analytics, Mr. Hitesh Goel, Market Cube LLC and Ajit Sanghvi, MSS Securities were the speakers. 97 students and three faculty members utilized the opportunity to learn from the speakers.



The sessions held on 28th and 29th November 2020 on provided practical inputs to the students. The topics were Operations in the 2020s, Understanding Consumer Behaviour amidst the new normal, Science of Belief, Marketing 4.0: Omni-Channel and Beyond, Leading self in ambiguity, Analytics as a career for Business Grads,



Future of skills post Covid-19, Personal Branding, Honesty, Hardwork and Patience - The 3 most important pillars of success, Data Analytics for Managers - Make decisions with Confidence, IT Product Management, Banks vs NBFC, and Placements during a pandemic: Art of cracking an interview. The speakers were Pawan Raghuvver, Jermina Menon, Knowetic, Varadharaju Janardhanan, Harshavardhan Chauhaan, Spencer's Retail & Omni-Channe, Preeti Bose, Lupin, Mayank Chaturvedi, Olam, Megha Gupta, Fiserv, Harsha Vatnani, BSH Home Appliances Group, Harinder Rana, Fervent, Ms. Srishti Mitta, vPhrase, Mr. Sandeep Deo, Allstate, Mr. Sajjad Noorani, Aditya Birla Finance Ltd., Mr. Gaurav Patwardhan Indiabulls, Consumer Finance Ltd. 177 students and six faculty members took part in these webinars.



## FDP on Case Based Teaching



A Faculty Development Program on "Case teaching using online platforms", was delivered by Dr. R. Srinivasan, Professor, Strategy Area, Indian Institute of Management, Bangalore on 5th December, 2020, between 11:30am and 1:00pm through MS teams.

Dr Srinivasan led the discussion by introducing the participants to the case method of teaching. The intricacies in handling a case class was also discussed. The step by step approach to connect session objective with case anchors was also narrated. The entire session was handled in a discussion mode.

The Covid-19 challenge led us to online mode of delivery. The difficulties involved in teaching a case in the online mode was well addressed by the resource person. The challenge of enhancing the student engagement was addressed by professor in a novel way. He suggested and demonstrated how to use several online tools and techniques which enhance student engagement during online classes.

This session ignited live discussion and several faculty members participated in the discussion. Overall the session was very useful. Many of the participants felt a need to attend sessions related to increasing student engagement using case method.

# Celebration of Constitutional Day at MIM

Constitution Day, also known as National Law Day, is celebrated in India on 26 November every year to commemorate the adoption of the Constitution of India. On this occasion, the Leadership Club of Manipal Institute of Management, Manipal Academy of Higher Education, Manipal, organized a collage making competition on 25th November 2020 for the first year MBA students under the theme Indian Constitution. In this competition, total 120 students of first year MBA were actively participated.



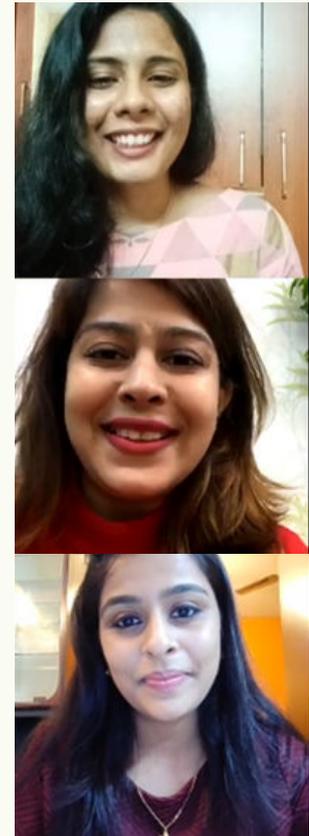
## Intermediate and advanced level training in MS Excel

A training session on intermediate and advanced level training in MS Excel was conducted by MIM on 4th October 2020 between 10-00 am and 12-00noon and 2-00pm and 4-00pm through MS Teams. The program was attended by second year MBA students of MBA, MBA Healthcare and MBA Global Business program and the faculty members. The resource person for the program was Mr. Venkatraya Pai. He is a consultant and trainer on Excel Micros and has an experience of 15 years to his credit.

The interactions with the guest led to real time learning and facilitated orientation to application of excel in real business situations. The resource person advised students to practice the learning which happened in the online classes so that they can develop new skill sets to match the expectation of the industry. The program was coordinated by Dr. V K Ranjith, MBA program coordinator.

# Aids Awareness

Millions of people suffering from HIV and AIDS suffer discrimination, verbal harassment, threat. They are stigmatized due to misconceptions and lack of awareness. To end this stigma, education is the key. This year on World AIDS awareness day, VSO MIM presented an infographic video for addressing this issue and launched it on various social media platforms on 1st December, 2020. The intention was to create more awareness among the students and put a stop to the wrong ideas being spread. A live Instagram interactive session with Dr. Manali and Dr. Deepika was also held. The Instagram session was handled by Ms Apoorva Alva, MBA, Student MIM. The session dealt with topics such as AIDS vs HIV, how to take preventive measures and various other informative talks. The motive for the session was to give information of real life stories and give expert medical advice on the same.



# Volunteering Awareness



<https://drive.google.com/file/d/1clhpbqSJ1yLyMZINZP-sZabTIMfaR3op/view?usp=sharing>

This pandemic has been hard for many of us, but there are some dedicated people, who selflessly gave their time, talent and all efforts in service to make this world a better place. The message of International Volunteering Day this year is no less than perfect. With the Spreading of the message - We can through volunteering, VSO MIM have created an International volunteer day acknowledging video with the help of students of MIM & MCOPS. The video was released on 5th December, 2020 on social media platforms.

# Soft Skill Development Workshop

Skills such as communication, listening, coordination, presenting ideas are very important in a modern workplace. Strong soft skills ensure a productive, collaborative, a healthy work environment which is very important in this competitive world. For creating a potential company ready employee, a one-week training program on Soft skill was conducted from 2nd September 2020 onwards for 2 hours every day, through an online channel on MS Teams organised by the Career Counselling Cell of Manipal Institute of Management (MIM). The sessions were conducted by Ms. Bindu Giridhar, Dr Sonia Chadha, Ms. Mercy Babu & Mr. Sajid Hasan from Manipal Global Academy of BFSI.



The main aim of the workshop was to motivate the students and help them understand the barriers that lie in the soft skill in an individual. The workshop was attended by all students from the second year MBA batch consisting of general, health care and global students. Students were divided into various groups and each group had a separate trainer for all the days.



# Resume Writing Workshop

A session on Resume writing was conducted for three days starting from 24th September 2020 onwards for 1 hour every day, through MS Teams. This workshop was organized by Career Counselling Cell of Manipal Institute of Management (MIM). Ms Sonal Nayak was the facilitator for the workshop.

The workshop was attended by the students from the second year students. The main purpose of conducting the workshop was to create an impactful resume and cover letter.

Ms Sonal Nayak briefed on how to build a resume and what are the important points that need to be added in one's resume.



# Winners of Inter-collegiate Debate



Ms Richa Kaushik, second year MBA (Global Business) student and Mr Flexon Fernandes, second year MBA have won the first place and will be representing the Mangalore zone at the finals to be held in Bangalore. The inter-collegiate debate contest organized by the Xavier Institute of Management & Entrepreneurship (XIME) on 9th October 2020.



# Spreading the fragrance of Jasmine



Dr Harish Joshi has been invited to create a Farmer Producer Organization at the famous jasmine belt of Bellary district of Karnataka. He is the consultant to the proposed FPO. Jasmine of Huvina Hadagali is geared up for new marketing strategies through management interventions from MIM.



# Guest talk at PPC Udipi



Dr. Navin Kumar Koodamara was invited by the Poornaprajna College, Udupi, to deliver a talk on "Sexual harassment of Women" on 5th March 2020 on occasion of women's day.

# Guest Lectures

- Mr. Kaustubh Kolwankar, Assistant Manager - Operations at Nanavati Super Speciality Hospital, Mumbai delivered a guest Lecture on the topic: Service Operations Challenges for Operations Management, MBA, Operations Students on 12 November 2020.
- Dr Santhosh Prabhu, Faculty of SDM Law college, Mangalore, delivered a lecture on "Patent Rights in India" on 5th December 2020 for the first year MBA students.
- Mr Chaitanya Holla, Junior Data Scientist (Commodity risk management), HP Global Analytics Inc. Ltd. (alumni-2014 batch) gave a talk to the students of Financial Markets course (MGA/MGC FN 703) on 'Financial risk management and assessing COVID 19 impact' on 30th September 2020. He spoke on financial stimulus from central banks, to address the recent Covid crisis, global dollar funding crisis and QE money supply, yield curve inversion and recession signals, financial risk analysis- job profiling, and steps in risk modelling and job opportunities in financial risk analytics.
- Dr Sekar, NHRD (Hosur Chapter) Joint Secretary and Corporate Trainer delivered a guest lecture on the topic "Stress Management and Wellbeing" for 1st Year MBA (Healthcare Students) on 28th November 2020.
- Mr.Kiran Punja, Head of HR for an IT Product start up 'Rhibhus Infosystems' will be delivering a guest lecture on the topic "HR Analytics' for 1st year MBA students on 14th December 2020.
- Mr. Rakshit Shetty, Operations Manager and Former national sales manager, Kelly Services, Gurugram delivered a talk to Second year Marketing and first year MBA (Global Business) students on the topic "Art of Selling" on 11th December 2020.
- Mr. Yaswanth Krishnan, Senior Executive Officer-Operations delivered a guest talk on "Significance of Blueprint in the Hospital sector" to the second-year MBA students of Services Marketing elective on 12th October, 2020.
- Mr. Vinay kumar, Product Manager, Hashcube, delivered a session on "Gaming analytics using Tableau" on August 18th, 2020
- Mr.Yashwanth Krishna, Senior Executive - Operations, Kasturba Hospital, Manipal has delivered a lecture on "Hospital Renovation Process" to III Semester MBA (Healthcare Management) students on November 4, 2020.

# Staff Achievements

- Dr Yogesh Pai P. was the invited as the Guests of Honour for the webinar on Healthcare Revival and Leadership during COVID on November 28, 2020 organised by Narayana Health.
- Dr Nandan Prabhu and Dr Suraj Francis Noronha were the resource people for a virtual workshop on Interview Skill for & PG Students organised by S.R.S.M.N. Govt. First Grade College & Post Graduate Study Centre Barkur, Udupi in August 2020.
- Dr K. R. Pillai delivered a webinar session on "Multivariate Data Analysis" for the staff of Marwadi University, Gujarat on 27th July 2020. The session gave a brief overview of various tools of multivariate data analysis on SPSS platform and detailed software-based analysis and interpretation of FACTOR ANALYSIS.
- Dr K. R. Pillai was the resource person to a webinar workshop on "Overview of Social Science Research" (on 23rd Nov) for a 6-day AICTE sponsored FDP on "Mixed Methods in Social Science Research: A Statistical Package Approach" organized by SCMS Cochin School of Business from 23rd to 28th November 2020.
- Dr K. R. Pillai chaired a Technical session at Two-day International Conference on Creativity, Innovation and New Business Models, organized by TAPMI School of Business, Jaipur on 27th August 2020.
- Dr K. R. Pillai was the resource person for a webinar workshop on "Bibliometric Analysis" organized by Department of Commerce, St Joseph's College for Women, Alappuzha, Kerala on 23rd September 2020.
- Dr K. R. Pillai has been nominated as the member of Board of Studies of Faculty of Management Studies Marwadi University, Gujarat.
- Dr Navin Kumar Koodamara was invited by the Poornaprajna College, Udupi, to deliver a talk on "Sexual harassment of Women" on 5th March 2020 on occasion of women's day.
- Dr Savitha Basri was the conference Chair at an International Conference on Creativity, Innovation and New Business Models, organized by TAPMI School of Business, Manipal University Jaipur on 27-28th August 2020.
- Dr B. R. Santosh was the resource person for guest lecture on "Competency Mapping" organized by Department of Management Studies, Global Academy of Technology, on 10th July 2020.
- Dr. Raveendra Rao K Delivered a webinar on the topic "How to crack PG CET and KMAT" for students of SDM PG Centre for Management Studies and Research, Mangaluru on 23rd July 2020.
- Dr Suraj Francis Noronha delivered an online guest lecture for the Employees & Executives of Adventz Group on the topic: "Living Everyday to the Fullest - Balancing Passion & Profession" on 9th October, 2020.

# Placement Details (Feb- Dec 2020)

Sl. No.	Name	Company	Sl. No.	Name	Company
1	Vaishnav.V.P	Preethi Kitchen Appliances	27	Chiranth B Shetty	Coffee Day Beverages
2	Shetty Ashwita Ashok	Ernst and Young	28	Dhanya V J	Byjus
3	Raveena Priya Furtado	Vodafone Idea Limited	29	Asmita Ravindra Shet	Naukri.com
4	Pooja S Devadiga	Spectrum Consultants	30	Mohammed Suhel Shaikh	Coffee Day Beverages
5	Akshatha M	Calvin Klein	31	Kritika Kishor	Amazon
6	Monith M Sheety	Stanza living	32	Mohit Mishra	TCSL
7	Ritika Ratnakar Acharya	EnerMAN Technologies	33	Shradha Manamohan	Byjus
8	Nikhil Jathana	Spectrum Consultants	34	Ankita	Ernst and Young
9	Rachana Shetty	Stanza living	35	MOHAMMED SUHAIL	Pacific
10	Lavita Moras	Stanza living	36	Sahana pai	Ernst and Young
11	Shravankumar P Bhandarkar	EY	37	Muhammad Hashir TP	LOOP Mobility
12	Akshath Rao	Ernst and Young	38	Shruti Jain	Byjus
13	Disha	Clear Water Inc	39	Ananya Vijayakumar Rao	Randstad India Pvt. Ltd
14	Shaunak Patnekar	RAAM Group	40	Nikhil Unnikrishnan	Cult. Fit
15	Ananya A	Ernst and Young	41	Sanjana A S	Ernst and Young
16	Nithin Bhat	Ernst and Young	42	Anusha A Poojary	Jaro Eudcation
17	Errol Ikon Quadras	Ernst and Young	43	Vachan U Acharya	Jaro Eudcation
18	Finley Johnson Philip	Byjus	44	Mohammed Aaquib Pasha	Jaro Eudcation
19	Rashmitha	Ernst and Young	45	Ashwini Kundar	Jaro Eudcation
20	Sudhish Radhakrishnan	Preethi Kitchen Appliances	46	Joshua Akshay Dsouza	Accenture
21	Ninoshka Afonso	Vodafone Idea Limited	47	Mukund Saraogi	Accenture
22	Pranathi S	Ernst and Young	48	Heena Osshin	Accenture
23	Prathush P Nair	Pacific	49	Nishat Ahmed	Accenture
24	Anusha Nanda Kishora Raj	Preethi Kitchen Appliances	50	Shivani Ravi Thummalapalli	Accenture
25	Sowbaghya.M	Cult. Fit	51	Preemal Ophelia Dmello	Accenture
26	Akshatha Pai B	99 Games	52	Yashaswini H N	Accenture

## Programs at MIM:

### MBA

- Specialisations: HR, Marketing, Operations, Finance

### MBA (Global Business)

- Multi-Country Immersion

### MBA (Healthcare Management)

- Synergistic Blend of Theory and Practice

### Integrated Program in Management

*Follow us on social media:*

*<https://www.facebook.com/mimmahemanipal>*

*[https://www.linkedin.com/school/manipal\\_institute\\_of\\_management\\_mahe\\_manipal/](https://www.linkedin.com/school/manipal_institute_of_management_mahe_manipal/)*

*<https://www.instagram.com/mim.manipal/>*

*For Private Circulation Only*

*Published by: Dr Raveendranath Nayak, Director MIM*

*Designed and Edited by Dr Suraj Francis Noronha, Assistant Professor - Senior Scale, MIM  
Manipal Institute of Management, Manipal Academy of Higher Education, Manipal-576104*

*+91 820 257 1924 | [office.mim@manipal.edu](mailto:office.mim@manipal.edu)*